

Chief Executive Job Description

The Chief Executive reports through the Chair to the Board and is responsible for management and appraisals of the Executive Team.

Main responsibilities are:

- To manage the BID company in a holistic way and to act as the main focal point for the BID area
 - To implement the business plan as set out in the BID Proposal
 - To develop the business plan for the second term of the BID
 - To take the BID to a second ballot in April 2007
 - To manage the Board to ensure an inclusive and integrated approach
 - To actively engage all stakeholders and to seek new partners
 - To oversee and co-ordinate the delivery and monitoring of existing BID services
 - To develop the new projects outlined in the BID proposal and to create new project ideas
 - To develop and manage a communications strategy for the BID
 - To oversee the day to day financial management, to develop financial procedures and to direct the overall budget setting and management
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