

### BIDS Toolkit

#### 8. Demonstration projects

Has a range of tangible projects been delivered to demonstrate credibility and reputation for the partnership? Up to 18 months before ballot

- Identify the various projects delivered and measure the success of these
- Do these projects serve to provide partial or full solutions to the perceived 'need' and can they continue without additional funding? If yes, consider whether a BID is still the appropriate solution
- Are further projects planned for the BID development phase? If yes, be sure to consider all resourcing implications and do not overburden staff during a very resource intensive period
- It is useful to undertake some low-value high-impact projects to be able to demonstrate to the business community what could be delivered
- A method of communicating these projects to the businesses is also vital

### Downloads

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#### Typical project outlines

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#### Measuring performance

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#### Demonstration projects

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