

BIDS Toolkit

1. Demonstrable need

Is there a demonstrable need for a BID as opposed to any other form of partnership initiative and has this need been measured? Up to two years before ballot

- BIDs are not the panacea to all urban management problems
- Although in some cases the BID concept may provide the appropriate vehicle to sustain an existing partnership initiative through the levy income, this will not be suitable in many situations
- BIDs will only be appropriate in areas where local business leadership and commitment is forthcoming
- There are a number of key considerations right at the outset of the BID development process as follows:

- be clear about the urban management need in the area
- identify why this need has arisen and whether this is likely to a short or long term problem
- measure the extent of the need from a quantitative and qualitative perspective by undertaking a feasibility study
- consider whether a BID could provide the appropriate solution to the need identified, whilst at the same time considering other forms of partnership initiative

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